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Press Release

EOQ - European Quality Leader

The European Organization for Quality (EOQ) is proud to announce Dr. Ing. Florian Weymar as the winner of the 2026 EOQ European Quality Leader Award, with Patrícia Carvalho of Portugal and Katarína Tomin Srdošová of Slovakia recognized as finalists.

The European Quality Leader (EQL) Award is granted annually by EOQ to recognize outstanding leadership in quality and to promote the dissemination of best practices across Europe.

2026 European Quality Leader: Dr. Ing. Florian Weymar



Florian Weymar has built a career spanning three decades in the automotive industry, holding leadership responsibilities in production, quality assurance and technical development across Germany, Slovakia and the Czech Republic. At Škoda Auto, he has led Complete Vehicle Quality, Complete Vehicle Development and, since 2021, Brand Quality Management.

His achievements demonstrate how quality leadership increasingly brings together innovation, digital transformation and emerging technologies. His work includes the development of advanced battery-testing capabilities, collaboration between industry and academia, and the use of artificial intelligence and data to make quality management more transparent and predictive.

Alongside technological innovation, Florian Weymar has placed strong emphasis on employee development, knowledge sharing and collaboration through initiatives such as the Quality Academy, programmes for young talent, coaching and cross-brand cooperation within the Volkswagen Group. His approach reflects a vision of quality in which technological innovation, operational excellence, people and customer trust go hand in hand.

2026 EQL Finalists



Patrícia Carvalho, Portugal, brings more than three decades of experience in quality, organizational excellence, consulting and training. Founder of SMFC and an experienced EFQM assessor, she has supported organizations across multiple sectors and countries in their pursuit of sustainable excellence.

Katarína Tomin Srdošová, Slovakia, has more than three decades of experience in quality management, certification, education and medical-device conformity assessment. As founder of 3EC International, she has combined entrepreneurship, scientific expertise and knowledge sharing to strengthen quality practices internationally.



EOQ warmly congratulates Dr. Ing. Florian Weymar on being named the 2026 EOQ European Quality Leader, and Patrícia Carvalho and Katarína Tomin Srdošová on their recognition as finalists. Together, they demonstrate the expertise, leadership and commitment that continue to strengthen quality and excellence across Europe.